

Cookie Policy

Last updated: 17 May 2020

This Cookie Policy outlines how Michelle Peat, our third-party service providers use cookies and similar technologies to recognize, collect, and/or track information about, and relevant to, your usage of <http://www.michellepeat.co.nz>

WHAT COOKIES ARE

Cookies are text files with a small amount of data, which may include an anonymous unique identifier.

Cookies are sent to your browser from a web site and stored on your computer's or tablet device's or mobile device's part of the hard drive specifically designated for cookies.

It is standard practice to use cookies to make your experience better when using a website.

Like many sites, we use "cookies" to recognize, collect, and/or track information about, and relevant to, your usage of the site.

These cookies are known as "first-party cookies". We may also recognize, collect, and/or track information through cookies set by third parties. These cookies are known as "third-party cookies". Third-party cookies are used to perform tasks related to advertising, and analytics, and to enable interactive features such as sharing or commenting. Some third parties collect statistics in an anonymized and aggregated form and may not require the consent of the user.

The information that our first-party cookies or third-party cookies recognize, collect, and/or track may include information about your devices, browsing actions, and patterns, such as among others, the type of computer you use, your internet service provider, your browser type, your location, your IP address, the date and time of your visit, the pages viewed, your traffic pattern through the Site.

Upon your first visit to the Site (and periodically after that), we will request your consent to our use of cookies except for those strictly necessary.

WHAT COOKIES WE USE

We use the following categories of cookies on the site:

Strictly necessary cookies

These cookies are essential to enable you to browse the Site and use its features. We use cookies to save your sessions, your login details, and other information necessary to perform your requests, and to carry out other activities that are strictly necessary for the operation of this Site, for example in relation to the distribution of traffic. We use cookies to save browsing preferences and to optimize your browsing experience.

Analytics cookies

These cookies collect information about your use of the Site, such as for instance, browsing actions, and patterns, the date and time of your visit, the pages viewed, your traffic pattern through the Site.

Through the collection of this information, we are able to monitor and analyse web traffic to the Site. User behaviours may be recognized, collected, and/or tracked.

We use Google Analytics to monitor and analyze web traffic to the Site. Google utilizes the data recognized, collected, and/or tracked on the Site to prepare reports on traffic activities.

This integration of Google Analytics anonymizes your IP address.

Google may use the information recognized, collected, and/or tracked to personalize the ads of its advertising network and may share the information recognized, collected, and/or tracked with other services.

Security cookies

These cookies are essential to our security features. These cookies allow us to detect malicious activities or activities in breach of our terms of use.

Customization cookies

These cookies allow the Site to save information and details such as your username to optimize your experience on the Site and provide personal features.

Social media cookies and pixels

These cookies allow you to share your activity on the Site on social media such as Facebook, LinkedIn, and Twitter, or other external platforms directly from the Site.

Cookies may still be recognized, collected, and/or tracked on the pages where buttons, widgets, or other applications are installed, even when you do not actively use it.

The interaction and information recognized, collected, and/or tracked through the Site are always subject to your privacy settings for each social network and external platform.

You are encouraged to refer to the privacy policy of the relevant social network or external platform and to log out from the respective network or platform in order to make sure that the information collected on the Site is not tracked back to your profile.

Facebook Like button and Facebook social widgets

The Facebook Like button and Facebook social widgets are application allowing interaction with the Facebook social network.

YouTube video widget

YouTube is a video sharing website that allows this Site to incorporate video content on its pages and posts.

Live chat platform

This application allows you to interact with a third-party live chat platform directly from the Site, e.g. to get in contact with the Site support or customer care service.

This application may recognize, collect, and/or track browsing and usage information on the pages where it is installed, even if you do not actively use it. If you do actively use it, your live chat conversation may be logged or recorded.

Social media pixels

We reserve the right to use social media pixels. These pixels allow social media such as Facebook to track visitors to external websites in order to tailor their advertising activities to target users while browsing their social media network. For information regarding these pixels, you are encouraged to refer to the privacy policy of the relevant social network.

Facebook pixel

Facebook pixel connects the activity performed on the Site with the Facebook advertising network, including Instagram and Audience ads.

Targeting or advertising cookies

These cookies record your browsing actions and patterns on the Site, such as among others, the pages you have visited and the links you have followed. The information recognized, collected, and/or tracked by these cookies is used to make our Site and the advertising displayed by way of links or banners on the Site more relevant to your interests. For the same purpose, this information may also be shared with third parties, such Google AdSense

HOW TO CONTROL COOKIES

In accordance with our Privacy Policy and this Cookie Policy, you have the right to accept or reject cookies.

Strictly necessary cookies may not be rejected since they are essential to enable you to browse the Site and use its features.

Should you reject cookies, you will still be able to use the Site although certain features and functionalities may not be available to you and/or certain areas may be restricted.

In addition to what it is indicated within this Cookie Policy, you can manage preferences for cookies directly from within your own browser and prevent – for example – third parties from installing cookies.

Through browser preferences, it is also possible to delete cookies installed in the past, including the cookies that may have saved the initial consent for the installation of cookies by this Site.

You can find information about how to manage cookies in the most commonly used browsers (e.g. Google Chrome, Mozilla Firefox, Apple Safari, and Microsoft Internet Explorer) on the website of the browser of choice.

With regard to cookies installed by third parties, users can manage their preferences and withdrawal of their consent by clicking the related opt-out link (if provided), by using the means provided in the third party's privacy policy, or by contacting the third party. |

CONTACT US

If you have any questions about this Cookie Policy, please contact us at kiaora@michellepeat.co.nz